



We are an independent charity dedicated to putting our region's cancer needs first, funding pioneering research and education to tackle the cause, improve the care and find the cure of cancer. We fight the types of cancer that affect people living across North West England and North Wales the most.

We are North West Cancer Research.



200 London Road, Liverpool, L3 9TA
www.nwcr.org 0151 709 2919

INTOUCH



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INTOUCH

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Thank you to everyone who has contributed to this edition of InTouch. We're continually thankful for our great supporters & fundraisers, our dedicated Committees and the people who share their touching stories with us.

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REGIONAL REPORT HIGHLIGHTS

North West Cancer Research has recently published the latest update to the Regional Report, highlighting the inequalities of cancer rates across the North West and North Wales.

Residents in the North West of England and North Wales remain 25% more likely to be diagnosed with cancer than in the rest of the UK.

Key Challenges

Oesophageal cancer



Cumbria experiences the highest incidence rate for oesophageal cancer at 54% higher than the national average, closely followed by Merseyside at 39%, Cheshire at 33%, Lancashire at 19%, and Greater Manchester at 8%. North Wales case numbers are 37% higher than the rest of Wales, with Denbighshire rates 67% above average.

Lung cancer



Merseyside has rates 59% higher than the national benchmark. Greater Manchester's communities are also being heavily affected, experiencing rates 24% higher than the English average. Cheshire sees lung cancer rates that are 14% higher.

Head and Neck cancer



Merseyside is 32% above the national average. Cumbria, Greater Manchester and Lancashire are all also managing significantly higher rates at 25%, 20% and 19% higher rates than the national average respectively.

Melanoma



Cumbria records the highest levels of this disease across the region, with an incidence rate 27% higher than the rest of England. Cheshire's communities also experience high rates of melanoma, reporting 22% more cases than the national average.

Cervical cancer



North Wales prevalence of cervical cancer is particularly notable at 43% above the national average. Across the North West, incidence rates are 19% higher than the national average.

To read the full report visit nwcr.org and click 'cancer in our region'.

THE GREAT NORTH RUN



Three fundraisers have hit the streets of Newcastle to run for research at this year's Great North Run. #TeamNWCR completed the half marathon (21km) in September, racing around the city's landmarks and crossing the iconic Tyne Bridge, raising a total of £1,250 for local research projects.

Helen Watson took on the Great North Run after losing friends to cancer and said: "It's crucial that vital funds are raised for research to prevent and cure cancer, so supporting my local cancer charity is really important to me.

"I really enjoyed the atmosphere and challenge of this run. It spurred me on knowing I was trying to make a difference."

CHEESE & WINE IN KIRKBY LONSDALE

Kirkby Lonsdale Committee has hosted a Cheese & Wine Night to kick off autumn in style.

Guests enjoyed a glass of wine and selection of cheeses and canapes, prepared by Committee members, followed by a tour of the beautiful gardens overlooking Kirkby Lonsdale Village.

Games such as 'Guess the height of the whiskey bottle' were played in order to raise extra funds for local research, with Community Fundraiser Charlotte utilised as a measurement tool to aid with guesses! An envelope lucky dip and raffle were also held, with a wonderful selection of prizes that included meal vouchers, hampers and bottles.



EIGHT PALS TAKE ON THREE PEAKS

A group of eight teammates from Southport Rugby Club have clubbed together to tackle the Three Peaks challenge, raising £4,000 for cancer research in the region.

Former team captain Dan Whalen, 28, and friends recently took on the challenge, which involves climbing the highest mountains in England, Scotland and Wales in just 24 hours. The group encountered varied terrain and unpredictable weather when hiking up Ben Nevis, Scafell Pike and Snowdon consecutively, with some climbing required throughout the night.

Dan was inspired to raise money for the cause after his mum, Jeanette, celebrated five years of being given the all-clear from breast cancer. After taking on a slew of fundraising activities alongside his dad, Mike, the recent challenge brings the total amount raised by the father and son to over £14,000.

Dan said: "Me and a couple of the guys had been talking about doing the Three Peaks Challenge for quite a while, and finally got round to doing it this summer."

"Initially we hadn't thought of it as a fundraiser, but then I started to think that it would be a good way to try raise some cash for North West Cancer Research. I've done the skydive and Cycle of Hope before in support of them, so wanted to continue doing my bit.

"The challenge itself was testing both physically and mentally, and extreme weather conditions and injuries made it even more challenging. Getting lost on Scafell Pike at midnight didn't help matters!"

Alastair Richards, CEO of North West Cancer Research added: "We cannot thank the guys enough for their hard work and congratulate them on a great achievement.

"Dan and his team have really pushed the boat out with their fundraising efforts and we are extremely grateful. All of the funds raised will help in advancing our work across the region and are vital in helping to prevent and treat cancer effectively."





CHRISTMAS CARDS ACROSS CHESHIRE

North West Cancer Research are pleased to announce that we will be joining the Combined Charities Christmas Card pop-up shops!

Along with the pop-up shops, our ever popular Christmas card collection will be available at locations throughout Cheshire during the festive season.

Combined Charities Christmas Shops has been operating for over 50 years, is completely run by volunteers and sends 100% of profits back to the Charity!

Find a list of shops at: christmas-cards.org.uk/shops.php

Funding from Farleys Foundation

A team from Farleys Solicitors has recently taken a tour around the North West Cancer Research labs at the Health Innovation Centre, Lancaster University to see first-hand how their funding is helping the Charity to tackle the cause, improve the care and find the cure for cancer.

Jade Jump, personal injury solicitor at Farleys, commented: "It was great to get a look around the labs and see the vital work North West Cancer Research is doing and exactly how the donation from the Farleys Foundation will support that. We're passionate about using the Farleys Foundation to improve the lives of people in our communities and tackling health inequalities is an important part of that."

"We're proud to support North West Cancer Research and to spread the word to help them secure the funding for research for years to come".



GYNAE NARRATIVES PROJECT



A team of North West Cancer Research funded researchers at Lancaster University have celebrated the completion of their project and the resulting publication of their book.

The Gynae Cancer Narratives project, which ran from 2019 to 2022, focussed on the hidden experiences of patients treated with radiotherapy for gynaecological cancer. The results of in-depth discussions with eighteen women who have received radiotherapy at some point in the last twenty five years has been collated and published in a book entitled "We need to talk... about radiotherapy for gynaecological cancer".

The aims of the project and book were to increase understanding of how radiotherapy impacts on social, personal and sexual lives and to improve future patient experiences of living with the impacts of radiotherapy. The book itself brings together patient experiences, with the aim that the care for people with a gynae cancer will be the best it can be for every patient. The researchers hope that the book will be read by patients, relatives, radiographers and all involved in care.

Project lead Dr Ashmore said: "We have collected two sets of narratives relating to individual experiences of radiotherapy treatment for gynae cancer. The first set includes narratives from sixteen women, who recorded their experiences of radiotherapy treatment from the start of their treatment and up to six months following treatment. The second set includes narratives from eighteen women, who have had radiotherapy treatment for gynae cancer at some point, ranging from less than one year to up to twenty-five years ago.

"For patients and their relatives there is advice, alongside examples of how and what to ask prior to, during and after treatment, and encouragement to ask again if they do not get answers. For practitioners there are questions to encourage reflection, conversation, communication with patients and also to challenge current services. The aim is that questions can be used directly or as prompts, or as part of a support or reading group."

You can get your hands on a copy of 'We need to talk about... Radiotherapy for gynaecological cancer' at: tinyurl.com/GynaeNarratives



CYCLE OF HOPE

2022

Over 120 keen cyclists got back in the saddle this July for North West Cancer Research's annual Cycle of Hope event.

This year's Cycle, which took place on 26th June 2022, started and finished at Southport Rugby Club and offered participants either a gentle 60 kilometre route or a more challenging 60 mile course, circling the Lancashire and Merseyside countryside.

The weather was an extra challenge to participants on the day – with high winds throughout their journeys, but they persevered nevertheless to complete their routes and collect their medals back at the clubhouse.

Participants and their families, as well as the local community, were invited to join the Charity back at the Rugby Club for a celebration, with live music from local Southport band Herds, as well as burgers and beers on the go.

Over £21,000 has been raised through the event, supporting life-saving cancer research and education projects in the North West and North Wales.

Alastair Richards, CEO of North West Cancer Research, said: "It was amazing to be able to hit the road again for our most popular event, the Cycle of Hope.

"We extend a huge thanks to everyone who braved the windy weather in support of such an important cause, and to our sponsors, Brown Turner Ross, for helping to make the event possible.

"To see so many people come together was wonderful and the funds raised will have a huge impact on the vital research taking place across our region, now and in the future."

To find out more about Cycle of Hope 2023, visit nwcrc.org/cycle





NICKI'S NUTTERS

A group of fitness fanatics from Birkenhead have taken on a special challenge to raise funds for cancer research projects in the North West. The 'Nicki's Nutters' team of ten each set out to cover 30,000 steps, the equivalent of climbing Snowdon, to show their support to member Jayne who recently took on the Charity's abseil.

The challenge took just under four hours, with a few short breaks to rest their weary legs, while other members popped in to show their support for the group, purchase a cake from the bake sale or browse a fashion re-wear rail.

Nicki Graham, leader of the group, said of the challenge: "Our studio really focuses on building a supportive community so we wanted to support our member Jayne after her abseil and give the fundraising an extra boost.

"We were all so pleased to be supporting a local cause and unfortunately we have all had to deal with cancer one way or another in our lives, so we know how important it is to support the work North West Cancer Research does.

"The group smashed the challenge and we're thrilled to have raised over £500".

You can find Nicki's Nutters group on Instagram @nickisnutters



BOWEL CANCER PREVENTION



Bowel cancer is England's fourth most common cancer, with around 37,000 new cases in England each year.

Record numbers of people are getting checked for bowel cancer across the North West as more people become eligible for home screening tests. Bowel cancer is a general term for cancer that begins in the large bowel. Depending on where the cancer starts, bowel cancer is sometimes called colon or rectal cancer.

Signs & Symptoms of Bowel Cancer

- **persistent blood in your poo, which happens for no obvious reason**
- **a persistent change in your bowel habit such as having to go more, or poo becoming runnier**
- **persistent lower abdominal pain, bloating or discomfort that's caused by eating and can be associated with loss of appetite or unintentional weight loss**

Although these symptoms do not necessarily mean you have bowel cancer, and may be due to other health issues, it is important to remain vigilant and book an appointment with your GP if you notice any changes to your bowel habits.

Symptoms should be taken more seriously if they persist despite simple treatments, and as you get older, as most people diagnosed with bowel cancer are over the age of 60.

To read more about bowel cancer, visit nwcr.org/cancer-in-our-region/cancer-types/



FABULOUS FASHIONS IN LLANFAIRFECHAN

Llanfairfechan, Aber & Bangor Committee have been putting their most fashionable foot forward this summer, starting with their own pop-up clothing shop.

On 13th June the Committee opened the doors to their pop-up charity shop in Llanfairfechan, with venue support from a local businessman. Up for sale was an array of donated goods including toys, books, fashion accessories and both new and pre-loved clothing.

Supporters, the local community and even a stag do on the hunt for wacky outfits came out in their droves to support the Committee and come away with a few new items.

The shop proved so popular that the Committee packed up the shop and reopened in Penmaenmawr, welcoming a whole new crowd of shoppers, and bringing the shops run to a lengthy four months, raising over £8,000 for life-saving research.

While the pop-up shop was seeing success, the Committee also hosted an awareness day at the local Co-Op, letting shoppers know about the work happening at North West Cancer Research, along with a raffle and a 'guess the date' game to

win a locally made Dolls House. The day raised over £200.

In July, the fabulous fashions continued as the Committee hosted their ever popular 'Shine with Ali' Fashion Show in Llanfairfechan. Hostess and Charity supporter, Ali, presented an array of beautiful clothing, modelled by Committee members and friends, before guests were welcomed to peruse and purchase, raising over £700 on the night.

Eleri Rogers, Secretary of Llanfairfechan, Aber and Bangor Committee said: "Following the pandemic it hasn't been easy to organise fundraising events, but thankfully as restrictions lifted opportunities increased and we've been able to put on a summer full of brilliant activities.

"We're so pleased with the success of the pop-up shop, and so grateful to have received a great deal of beautiful clothes. Word spread quickly and the shop kept busy each week!

"We're delighted to report that since the beginning of the year our events, along with donations to the Committee, have raised over £9,000 for vital cancer research projects!"





NORTH WEST CANCER RESEARCH VISITS CHAMBOREE

North West Cancer Research joined the Scouts and Guides in August for a week of fun, freedom and adventure at the organisation's annual Chamboree.

The Chamboree is an event open to Scout and Guide groups from around the world, hosting a programme of activities packed full of unique and exciting opportunities.

Fundraisers Tess, Kathryn and Julie took to the event in Tabley, Cheshire, armed with a host of sun safety activities and the kids got crafty, making UV keyrings that are reactive under the sun's rays and left with plenty of knowledge about keeping safe in the sun.

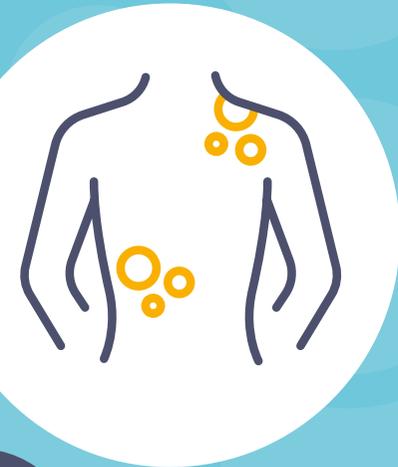
Kathryn, Community Fundraising and Engagement Officer, said of the event: "We've loved spending a few days at the Chamboree and getting to meet loads of new people and keeping them sun safe. The UV keyrings are the perfect activity for an event like this, as it's crafty and fun but also makes the young people truly understand the importance of protecting their skin from a young age.

"We found that the kids loved to show off their accessory and both young people and adults alike, were seeking us out to make their own to take away and show their families and friends. It was brilliant to engage with everyone and seeing that 'lightbulb moment' when we spoke about how important it is to be an advocate for your own body is priceless."

For more information about sun safety and other health workshops, visit nwcr.org/lcl

SKIN CANCER CAMPAIGN 2022

Skin cancer is a particular problem for the North West. Cumbria records incidence rates 27% higher than the rest of England, while Cheshire reports 22% more cases than the national average.



This summer, North West Cancer Research set out to raise awareness of skin cancer and the importance of protecting our skin from the sun's UV rays with our #sunsafeskin campaign.

As part of the campaign, the North West Cancer Research team members travelled across the North West and North Wales, touring local beaches and shopping centres with our very own super fun 'Sun Cream Cart' and giant deck chair!

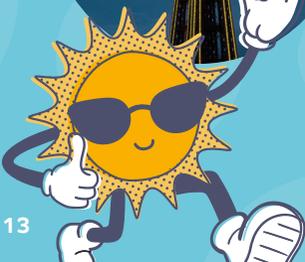
The team handed out free Sun Sense factor 50 sun cream samples as well as informative postcards and leaflets, educating the public on how they can check their skin for changes and the best ways to stay safe in the sun.

One of our tour stops in Blackpool was celebrated by the lighting of the Blackpool Tower in North West Cancer Research yellow, to promote the campaign even as the sun went down.

You may have spotted us on the television too, as team members were interviewed for ITV News Granada and BBC 1 North West Manchester, highlighting the key points of the campaign and the importance of talking to our local communities one-to-one.

To support the campaign, we also ran a set of social media adverts with the same important sun safety tips and North West based Instagram influencers, such as Amy Bates, Tatty Lomas and Naima Wazuki got in on the action by posting their own SPF routines. Real Housewives of Cheshire Star Katie Kane also shared her own skin cancer story to warn of the dangers of neglecting sun protection.

You can find out more about skin cancer signs and symptoms at: nwcr.org/cancer-types/skin-cancer/





Grief Chat

Sometimes it's easier to talk to someone outside of your family and friends about grief and the impact of bereavement in your life. This is why we offer the GriefChat service.

Created by bereavement experts, GriefChat is a completely free service that allows you to chat directly to a specially trained bereavement counsellor. GriefChat counsellors are experienced in supporting bereaved people and will listen to your story, explore how your grief is affecting you, and help you find any additional support you may need.

**GriefChat is available Monday - Friday, 9am - 9pm.
Visit nwcr.org/what-we-do/grief-chat**

BEN'S BIG CLIMB

Ben Clifton, from Heysham, has completed an epic physical challenge, raising almost £2,500 to support research across the region.

Ben, who is a personal trainer and father of two, conquered both the National 3 Peaks and the Yorkshire 3 Peaks in just under 36 hours this summer.

Scaling the country to tackle Ben Nevis, Scafell Pike and Snowdon before climbing Yorkshire's Pen-y-Ghent, Wharfedale and Ingleborough, Ben covered a total of 47 miles and an ascent of more than 15,000ft.

Ben, who was first introduced to the regional Charity through his involvement with business networking organisation, BNI, said: "North West Cancer Research did a talk at a BNI meeting I attended and it opened my eyes to

the amazing work they do. I was immediately inspired to do my bit to support them.

"I try to do something for Charity every year and I'm sure people get sick of sponsoring me all the time, so I wanted to make sure that I went above and beyond with the challenges I set myself this year!"



Summertime in Southport

Southport fundraising Committee have come back with a bang this Summer. The Committee kicked off a Summer of fun on 13th July, with their ever-popular Summer Sparkle event. Guests were welcomed to explore the stunning gardens of Mr and Mrs Roy, while enjoying a few glasses of fizz and delicious homemade canapes.

Guests were also able to take part in a raffle and peruse a special homemade marmalade stand while listening to classic tunes from U3A ukulele band. The event was a sparkling success, raising £1,800.

Another popular event for the Committee made a comeback on 18th August, with 190 women taking to Hillside Golf Club once again for the Committee's famous Afternoon Tea. There were plenty of sandwiches and cakes for guests, before entertainment from a singer, who got everyone up and dancing.

Olive Cutts, Chair of Southport Committee, said "It's been fabulous to be hosting our fundraising events again and seeing so many familiar faces are still supporting the Charity. We're pleased to say we raised another £2,000 at the Afternoon Tea, too.

"It's been a tough few years for everyone and fundraising was all but impossible for a long time so it's great to get back to some normality and have a bit of fun while raising much needed funds for such an important cause."



SUN SAFETY AT SHOPPING CITY

The North West Cancer Research team paid a special visit to Runcorn Shopping City this August, armed with a host of sun safety information and activities to keep the Runcorn locals safe in the summer sun.

Setting up camp in the main 'City Square' of the centre, the team spoke with shoppers and workers alike throughout the day about the importance of protecting our skin in the sun with high UV factor sun creams. Kids were able to make special sun safety keyrings that react to the UV light of the sun and glow as a reminder to make sure to cover up.

The #SunSafeSkin suncream cart was also in attendance, so visitors could grab a few sun cream samples to take away with them, perfect for a handbag or carry on.

To complete the day of activities, the team also brought along a UV camera, which shows sun damage on the skin and highlights the effect that sun cream has in blocking out UV rays – a popular activity with passers by who wanted to see the hidden changes to their skin.

Guest of honour, Hope Bear, paid a special visit to round off the day and get a few photos with the locals.

Tess, Fundraising and Engagement Officer, said of the day: "It was great to spend the day at Runcorn Shopping City and connect with the locals of Halton a bit more. The response was great and we had some really meaningful conversations, spreading our vital messages around sun safety, as well as plenty of other cancer risk factors and symptoms.

"As always, Hope Bear was a huge success with the crowd and it's always great to give people an insight into something they might overlook day to day with our UV camera and accessories."





The Christmas
BAZAAR

Supporting North West Cancer Research

**AN EXCITING COLLECTION OF OVER
40 HANDPICKED STALLS OFFERING A
WONDERFUL VARIETY OF UNIQUE AND
BEAUTIFUL CHRISTMAS GIFTS**

The perfect start to Christmas all under one roof. All proceeds raised go directly to **North West Cancer Research**.

**TUESDAY 1st
NOVEMBER 2022**
2pm - 8.30pm

**WEDNESDAY 2nd
NOVEMBER 2022**
9.30am - 3pm

Chester Racecourse
County Stand, CH1 2LY

£5 Admission
Refreshments
Free Parking

christmasbazaar.co.uk





WORKING IN

Take a peak at some of the latest projects we have fu

Investigating and explaining contemporary patterns and trends in inequalities across the head and neck cancer pathway

North West Cancer Research with Oracle Cancer Trust



This project, in conjunction with Oracle Cancer Trust aims to understand the roles of deprivation and region that contribute to inequalities across head and neck cancers.

Head and neck cancer includes cancers of the mouth, throat and voice box. These cancers are common in people who smoke and drink excessive alcohol. They particularly affect people living in more deprived areas and the North, including North West England and North Wales.

In 2020, during the Covid-19 pandemic, 20% fewer head and neck cancers were diagnosed in North England. This drop was not seen in other areas, which may mean that inequalities in head and neck cancer are now even bigger than they were before the pandemic.

The project aims to work out how to reduce these inequalities by firstly bringing up-to-date information from national databases to assess new numbers of head and neck cancers, how early cancers were at diagnosis and how they were treated. Demographical information will be used to compare deprived and affluent patients, as well as comparing data from before and during the pandemic.

The team will work alongside patients, charities and healthcare professionals to produce suggestions in order to reduce inequalities and make the results freely available for future research and healthcare.



PARTNERSHIP

unded in partnership with likeminded organisations.

PROTACing medulloblastoma: turning existing chemistry upside down to design a new therapeutic approach

North West Cancer Research with Kidscan



Children's cancer research

This project, in partnership with Kidscan, aims to develop a better understanding of medulloblastoma, the most common type of malignant brain tumour in children, which can also occur in adults.

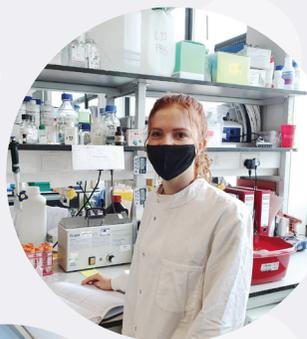
Outcomes for medulloblastoma have improved over the years but there are currently no effective treatments other than highly toxic radiotherapy and chemotherapy that often lead to severe and lifelong impairments.

There is a great need to develop a better understanding of the disease and to develop new treatments that directly target the tumour specifically whilst avoiding damage to the body's normal tissues. The team will focus on a protein that is often mutated in this form of cancer, having identified a chemical compound which will

bind to this protein. Without modification, this compound could be detrimental to the patient and so the team will work with an industry partner to add components onto the chemical in order to lead to the proteins destruction and removal from the cell.

The project seeks to understand how the chemical binds to its target protein and whether it can be further optimised through chemical engineering. The researchers believe that the results of the project will open up new treatments for medulloblastoma that can feed into industry-based drug development programmes.

In a second strand of the project, the team hopes to demonstrate that the same molecule can be reconfigured as a chemical building block for drugs relevant to multiple cancer types and could have the potential to open up new treatment in medulloblastoma and other childhood cancers.



HAVE A FREE WILL ON US

More than a third of our vital work is funded by generous gifts in Wills.

You can make supporting our mission for a cancer-free future an important part of your legacy by leaving a gift in your Will and ensuring that advancements in cancer medicine will continue to benefit your family for generations to come.

We've teamed up with Farewill, the largest Will writer in the UK, to offer our supporters a FREE Will-writing or amendment service, with no obligation to give.



It's quick and easy and with expert checking you can write your Will online or by phone in under 30 minutes.

Get started today: farewill.com/nwcr-eshot

TOUGH MUDDER

A team of fundraisers from two local businesses have completed the Tough Mudder recently to support local cancer research projects.

Jack Downey and Matthew Dodd from Skyhook Games in Liverpool tackled 13 brutal obstacles over a 5km course at the muddiest Tough Mudder in the country, located at Cholmondeley Castle.

Paul Roberts and Dan Kinsey from Roberts Recycling increased their challenge on the day by upgrading to the mammoth 15k course and facing an extra 17 obstacles, including an electrified water pit, smoke chamber and a cage crawl.

Paul said: "Like almost every family out there, we have been affected by cancer so it's a cause close to our hearts. We're grateful to everyone who has donated towards North West Cancer Research and the amazing work they do.

"The challenge was great fun and it certainly lives up to the name. We laughed pretty much the whole way round! A special thanks to Carol from the North West Cancer Research team for cheering us in at the end!"



WILMSLOW COMMUNITY SHOW

Community Fundraiser and Engagement Officer for Manchester and Cheshire, Kathryn, has been getting out and about in the community this summer, starting with the Wilmslow Community Show.

Kathryn joined a host of other local organisations, businesses and community groups at the fair, armed with a fun bottle tombola and North West Cancer Research information stall.

Kathryn said "It was great to get out in to the community on a sunny day and introduce the charity to people who may not have heard of us before, letting them know about the vital work happening right here in the region.

"The bottle tombola proved a huge success and we raised £250 during the fair!"



BUSY BNI

Members of a Lancaster business networking group, BNI Castle, have been on a fundraising spree in aid of North West Cancer Research. From sharing their own cancer stories, to raising money through raffles, taking on official Charity events and selecting North West Cancer Research as Charity of the Year in their own business, the group have been non-stop!

As a special thank you and to give the group a first hand look at the work their efforts are supporting, Community Fundraiser Charlotte hosted an exclusive lab tour at local Lancaster University, showcasing the world-class research teams working on life-saving projects. The group got the opportunity to ask questions about the future of cancer research and snap some behind-the-scenes images.



COFFEE GALORE IN MOLD

Mold Committee are back in the swing of things for the Summer with a series of Coffee Mornings, supported by Committee Member, Freda Drury, who hosted one of the events in her own home!

Sharon Knott, Chair of Mold Committee, said: "It's lovely to be back to it, hosting coffee mornings again. We did worry if people would turn up after the Covid years but we're just as busy, with lots of regular faces and some new! Everyone was just so happy to be back and we're pleased to say we've raised over £1,200."



SUPPORTING AT THE SALON



A local salon owner, Andrea Jackson, has hosted a special Charity day in aid of North West Cancer Research.

Andrea invited customers old and new to her salon, Doorway to Beauty, in New Ferry for a day of exclusive discounts, sweet treats and a raffle.

Andrea said: "It was important to me to support cancer research as my dad fought prostate cancer a few years ago and although it was quite severe, cancer research meant that the treatment available was able to save his life.

"Every penny raised on the day went toward the Charity. My clients loved the idea and were so generous. I absolutely loved it and would do it all again!"



SATURDAY WITH THE SOROPTIMISTS

This September, Community Fundraiser Charlotte was invited to speak at the South Lancashire regional meeting for Soroptimists.

Taking place in Leigh, Charlotte gave a talk to members from across South Lancashire about the fundraising and awareness work being undertaken at North West Cancer Research and the ever important research projects in labs across the region.

Thanks for having us!



AMAZING ABSEILERS

Fearless fundraisers have once again taken to the Liverpool Anglican Cathedral for North West Cancer Research's second annual abseil.

This time even more people ascended (and then descended) on the Anglican, with twelve participants taking on the fundraising challenge, raising £4,700 in total for life-saving cancer research projects across the region.

Daredevil fundraiser, Helen Cunningham, said: "The abseil was so much fun and a real bucket list event! I'm so glad to have been able to complete it, with my family watching me and know that I'm helping to support much-needed cancer research projects right here in my own city."

North West Cancer Research staff Carol and Siobhan were waiting on the ground for the group to congratulate them with a bespoke medal and certificate before gathering together for a group photo.

Carol, Senior Fundraising Manager, said: "This is the second year we have put on the abseil and it's brilliant to see participant numbers have grown. It's such an exciting way to fundraise and it's great to hear everyone's stories of the experience.

"We're proud of all of our fearless fundraisers and so thankful for their support, which is helping us to fund life-saving work across our region."



COLLECT MY CLOTHES

North West cancer Research has been on a mission to rid North West and North Wales locals of their unwanted items, while contributing to life-saving research and helping the environment along the way.

The Charity has partnered with Collect My Clothes – the hassle-free, environmentally friendly way of donating unwanted clothing and accessories. The company will collect items for free before exporting them to re-wear, with a fixed amount of money per kg being donated back to North West Cancer Research.

An estimated £140 million worth of used clothing goes to landfill in the UK every year. The wasteful nature of the fashion industry is no secret, so together with the team behind Collect My Clothes, we're encouraging our supporters to help us be part of the solution.

Since launching the partnership in 2020, Collect My Clothes has recycled over 68 tonnes of clothing in aid of North West Cancer Research.

Paul Roberts, from Collect My Clothes, said: "We launched collectmyclothes.co.uk back in 2020 to give the public an easier & more reliable way of donating their unwanted clothes whilst being able to choose to support charities that they feel close to.

"Through our clothes collection service we have helped North West Cancer Research raise £17,000. They are such a well supported charity carrying out incredible work in the fight against cancer, we are proud to be working with such a great organisation."

HOW DOES IT WORK?



Bag up your unwanted clothing, shoes, bags, accessories and toys.



Request a collection online. Collect My Clothes will be in touch to confirm pick up.



Recycled or reused ethically with most being sent to Eastern Europe and Africa to provide people with affordable clothing.

To join us on our sustainability mission, while supporting life-saving cancer research projects, visit: collectmyclothes.co.uk/charities/north-west-cancer-research/