



NORTH WEST  
CANCER RESEARCH

# CYCLE OF HOPE

## SUMMER CYCLE

## SUPPORTER PACK

Get in gear for #SummerCycle  
Your adventure starts here.

Every penny  
stays in  
the region



# WELCOME TO #TEAMNWCR

Thank you for choosing to support North West Cancer Research.

As the leading cancer charity in the North West and North Wales, we have funded over £40 million worth of research since 2000, supporting hundreds of local clinicians, doctors and students in their research.

By taking part in the #SummerCycle you're helping to fund life-saving research in the region and stop cancer in its tracks.

## BECAUSE OF YOU, WE HAVE BEEN ABLE TO...



Support 70 years of life-saving research



Collaborate with researchers across the globe in over 19 countries



Fund over 50 research projects across the region since 2000



Award 100 research grants between 2005 - 2015



Fund £40 million worth of research since 2000



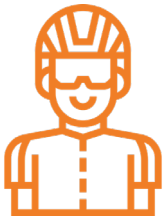
Develop 5 pending patents and licenses

# GET IN GEAR

It's time to get on your bike and start making tracks. Whether you're cycling to support local research, get fit for the summer or just to challenge yourself, there's plenty of ways to clock up that mileage.



Hit the park with your friends for a more casual ride and a picnic lunch. Don't forget your sun cream!



Join a local cycling club. They're great for group motivation and a chat while you're on the road.



Many city centres have bikes for hire. Hop on a train, grab a cycle and start exploring.



Feeling up for a challenge? Take on some tougher terrain with a dedicated cycle route on The Lake District Loop.



Busy lifestyle? Hit the gym for an hour after work and get your mileage up on the exercise bike.



# SHOUT ABOUT IT

## SHARE, SHARE SHARE!

Let your friends online know you're taking part by sharing your sponsorship page on your status. Why not add a photo of you in your best cycling gear?

## KEEP EVERYONE UPDATED...

Take everyone along for the ride using your online sponsor page, Facebook, Twitter or Instagram to post updates on your mileage and share your adventure.

## LET US KNOW...

We love seeing what our supporters get up to. Make sure to tag us in anything you post using our social handles below. You can also hashtag #SummerCyle and #TeamNWCR to connect with other participants.



@northwestcancer



@northwestcancerresearch

## LET THE WORLD KNOW...

Let everybody around you know about your challenge. Whether it's at work or your local community centre, pop up some fundraising posters (you can find one at the end of this pack) and be sure to add your online sponsor page or leave out some sponsor forms.

## WEAR IT WITH PRIDE...

Fancy representing the Charity while you're out on the road? You can get your hands on an official North West Cancer Research top or cycling vest.



[north-west-cancer-research.myshopify.com/](https://north-west-cancer-research.myshopify.com/)

# GETTING SPONSORED

## SET UP AN ONLINE GIVING PAGE

Raising your sponsor money online is quick and easy. Visit [justgiving.com](http://justgiving.com) or [uk.virginmoneygiving.com](http://uk.virginmoneygiving.com) to set up your own fundraising page and let everyone know you're taking on the #SummerCycle. It's simple and safe and all your sponsorships will come straight through to the Charity, making the process fuss-free!

## GIFT AID IT

Did you know, you can make your money go further without having to do a thing? Make sure to remind your sponsors to tick the Gift Aid box on your sponsor form (and add their address) and we'll do the rest!

If you're a UK taxpayer, every pound you donate is worth £1.25 to us.

## USE YOUR SPONSOR FORMS

A bit more old-fashioned? Fear not, we have included sponsor forms to pass around your family, friends and neighbours. If you're doing any extra fundraising don't forget to have a copy handy.

## DOUBLE YOUR MONEY

Get your employer in on the action with Matched Giving. Many companies will pledge to match the fundraising totals of their employees, so check if your employer offers it. It's a super easy way to boost your sponsorship total.

# GETTING YOUR MONEY TO US

## IN THE POST

Please don't send cash in the post.  
Please make cheques payable to North West Cancer Research and send to:

**North West Cancer Research**  
200 London Road  
Liverpool, L3 9TA

Don't forget to include your sponsorship forms so we can claim Gift Aid.

## WEBSITE OR PHONE

Go to [www.nwcr.org/donate](http://www.nwcr.org/donate) or give us a call on 0151 709 2919 to pay sponsorship to us by debit or credit card. Don't forget to quote 'Summer Cycle'.

## ONLINE

Send online via your JustGiving or VirginMoney page. If you've set up one of these pages then your donations will automatically come to us.

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## SUMMER CYCLE



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## SPONSORSHIP FORM

Name:

### Participant Details

Full Name	Home Address	Post Code	Phone	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

### Make more of your donation, Gift Aid it!

Thank you for your donation. Please fill in the form with the amount you're giving and your home address. If you're a UK tax payer, please tick the Gift Aid box and each £1 you donate will be worth 25p more.

Full Name	Home Address	Post Code	Giftaid	Sponsorship Total	Date Paid	Hear more from NWCR*
Holly Blue	48 Handlebar Lane	L19 4UB	✓	£10.00	24/6/19	✓
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# CYCLE OF HOPE

## SUMMER CYCLE



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## SPONSORSHIP FORM

Name:

### \*Data Protection

Please tick the 'Hear more from NWCR' box if you would like to hear from us by post. You can change the way you hear from us or stop receiving correspondence at any time by emailing [info@nwcr.org](mailto:info@nwcr.org).

Full Name	Home Address	Post Code	Giftaid	Sponsorship Total	Date Paid	Hear more from NWCR*
Holly Blue	48 Handlebar Lane	L19 4UB	<input checked="" type="checkbox"/>	£10.00	24/6/19	<input checked="" type="checkbox"/>

Total Donation £

Total including Gift Aid £

By ticking the box titled 'Giftaid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want NWCR to reclaim tax on the donation detailed above. I understand that if I pay less Income Tax or Capital Gains Tax than the amount of Gift Aid claimed on all of my charitable donations in the current tax year, it is my responsibility to pay any difference. I understand the Charity will reclaim 25p on every £1 that I have given.

## GET CONNECTED



@northwestcancer



@northwestcancerresearch



T: 0151 709 2919 E: [amy@nwcr.org](mailto:amy@nwcr.org) [www.nwcr.org](http://www.nwcr.org)  
200 London Road, Liverpool, L3 9TA





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### MILEAGE TRACKER

Name:

Track your journeys as you make your way to 300 miles.

Whether you're taking the kids to the park at the weekend, off on a coast to coast excursion or just hitting the gym after work, each mile is one step closer to stopping cancer in its tracks.

Date	From	To	Start Time	End Time	Journey Mileage	Total Mileage

Total Mileage





**NORTH WEST**  
CANCER RESEARCH

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stays in  
the region

**I'm cycling 300 miles this  
summer to raise money for  
life-saving research!**

Support me at:



[www.nwcr.org](http://www.nwcr.org)

Registered Charity No. 519 357

**GET CONNECTED**



@northwestcancer



@northwestcancerresearch

